

# TED KIM

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## SUMMARY

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Founding-team product leader who took an AI-powered learning platform from a single demo to a shipped product serving ~50 institutional customers — including McGraw Hill — through four strategic pivots. Launched AI products end to end: strategy, roadmap, 0→1 delivery, and the analytics, integrations, and enterprise readiness that turn pilots into adoption. The connective spine across product, engineering, education, and customer teams — and the decision-source that keeps engineering shipping.

## SKILLS

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<b>Product</b>	Product strategy & roadmapping · 0→1 product development · Product-market-fit validation · Discovery & user research · Prioritization · Go-to-market · Cross-functional leadership
<b>AI / LLM Product</b>	LLM application development · Prompt engineering · Evaluation frameworks & LLM evals · Guardrails · Human-in-the-loop systems · AI workflows & integrations
<b>Design &amp; Prototyping</b>	Wireframing · AI-assisted rapid prototyping ("vibecoding") · Claude Code · Functional proof-of-concept builds · Light coding & PR contributions
<b>Analytics &amp; Experimentation</b>	HEART framework · Product analytics · A/B testing (Flipper feature flags) · Mixpanel · BigQuery · Google Apps Script
<b>Delivery &amp; Operations</b>	Linear · Jira · Trello · Monday.com · Sprint planning · Program & product operations · Incident response · 24/7 support operations
<b>Integrations &amp; Compliance</b>	LMS integrations · LTI 1.3 · SCORM · SOC 2 Type 1 · HECVAT · VPAT / WCAG 2.2 AA accessibility

## EXPERIENCE

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### Kyron Learning

Aug 2021 – Present · Remote

Head of Product (2023–Present) · Product Manager (2022–2023) · Founding Advisor (2021–2022)

- As a founding team member, drove the product from a single conversational-AI demo to a shipped AI authoring-and-delivery platform, navigating four strategic pivots (K-12 math → higher-ed and professional learning) to reach product-market fit now serving ~50 institutional customers, from online schools to publishers like McGraw Hill.
- Defined and shipped an LLM-powered AI tutor that turns vetted Q&A into Socratic, feedback-driven tutoring — now handling hundreds of thousands of learner conversations across subjects from intro Python to biology, psychology, and corporate leadership, with ~40K lessons started per quarter; early pilot data indicated a 5–15% lift in post-module assessment scores.
- Built an AI authoring pipeline that converts a creator's audience and learning objectives into structured, interactive modules — compressing content production from months to weeks and making content creation scalable for the first time.
- Unlocked enterprise sales by coordinating SOC 2 Type 1, HECVAT, and VPAT / WCAG 2.2 AA accessibility (with a third-party partner) and shipping LMS integrations via LTI 1.3 and SCORM — directly enabling new-account wins and expansion within existing customers.
- Stood up the company's first product-analytics practice (HEART framework), replacing anecdote-driven decisions with behavioral data and using it to refocus the roadmap toward the enterprise-integration capabilities customers needed most.
- Established the company's first 24/7 support, incident-response system, and cross-team project tracking across product and engineering — holding a sub-1-hour first-response SLO and serving as the coordination point that keeps engineering unblocked and every team aligned on the roadmap.

- Presented and represented Kyron Learning at multiple speaking engagements, including convenings hosted by the Bill & Melinda Gates Foundation, ASU + GSV Summit, and ISTE Conferences.

## Step Up Tutoring

Oct 2025 – Dec 2025 · Remote

### Learning Innovation Advisor (Advisory)

- Advised an AI tutoring startup as pedagogical validator: refined LLM-scored tutor-feedback rubrics, audited model reasoning and evaluation outputs, and recommended prompt, model, and eval-criteria changes to improve AI feedback quality.

## The Preuss School, UC San Diego

2016 – 2022 · San Diego, CA

### Science Educator & Educational Technology Coordinator

- Led school-wide educational-technology adoption as EdTech Coordinator and Technology Chair — evaluating and selecting tools, training staff, and building data and workflow systems used across classrooms.
- Named Educator of the Year by the California League of Schools and San Diego Rotary, and recognized as an Outstanding Innovator (Charter Stars).

## Moment Coffee

2019 – Present · San Diego, CA

### Co-Founder

- Co-founded a specialty coffee roasting company — owning concept, operations, and customer experience end to end.

## SPEAKING & FELLOWSHIPS

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**Teacher Innovator Institute**, Smithsonian National Air and Space Museum — Summers 2018, 2019, 2020

**Teacher Institute**, Monterey Bay Aquarium — Summer 2018

**Guest Lecturer**, UC San Diego — CalTeach Science Education Seminar (2018–2021) and Education Studies (2017)

**Presenter**, NSTA Conferences — Seattle Regional (2019), Reno Regional (2018), Los Angeles National (2017)

## EDUCATION

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2017 **M.Ed., University of California, San Diego** · 4.0 GPA

2016 **B.S., Biology, University of California, San Diego**